

**Global Communications, Brand & MarCom** May 2023





## Why we're here

ING's purpose is to empower people to stay a step ahead in life and in business. This purpose guides us in everything we do.

It represents our conviction in people's potential. We don't judge, coach or tell people how to live their lives. However big or small, modest or grand, we help people and businesses to realise their own vision for a better future.

We know people don't need banks, they need banking. Our promise to customers is to make banking frictionless, removing barriers to progress and giving people confidence in their ability to make decisions and to move forward. It frees them from the constraints that stand between them and their passions and encourages them to do more of the things that give their lives meaning.

#### Who we are

ING is a global bank with a strong European base. Our more than 58,000 employees offer retail and wholesale banking services to customers in over 40 countries.

Our purpose is to empower people to stay a step ahead in life and in business.

Our products include savings, payments, investments, loans and mortgages in most of our retail markets. For our Wholesale Banking clients we provide specialised lending, tailored corporate finance, debt and equity market solutions, sustainable finance solutions, payments & cash management and trade and treasury services.

Customer experience is what differentiates us and we're continuously innovating to improve it. We also partner with others to bring disruptive ideas to the market faster.





## What we promise our customers



With many basic banking products indistinguishable from one bank to another, we want to stand out from the crowd by providing a superior customer experience.



Customers big and small expect an experience that's **personal**, **easy**, **relevant** and **instant** to their needs.



What this looks like will of course depend on the type of customer. For consumers and small businesses our focus is predominantly on **mobile banking**, while for corporate clients it's all about **personal relationships** and **superior sector and network expertise**, supported by **seamless digital delivery**.



To give our customers a superior experience we're building on our strong **technology and operations foundation** to provide **seamless digital services** while keeping their money and their data **safe and secure**.

## How we help society stay a step ahead

We want to help create a healthy planet with prosperous people. A planet not threatened by the climate crisis. People with basic human rights, decent work, good labour conditions and, ultimately, good financial health.

At the very least, we must ensure that our own operations are in line with the low-carbon economy of the future. That our employees are treated well and that neither we nor our suppliers infringe on human rights.

But as a bank with hundreds of billions of euros flowing through our books, we have a huge opportunity – and responsibility – to make an impact for the better. We must bring aspects of fighting climate change and protecting human rights into our dialogue with clients and financing decisions.

We aim to put sustainability at the heart of what we do and in all the choices we make – as a lender, as an investor and through the services we offer our customers.

We believe we can make the most impact and address the biggest challenges in two areas: **climate action** and **financial health**.



### Our first quarter 2023 in numbers

"The year 2023 got off to a good start, as we recorded a strong first quarter. Our results confirm the strength of our diversified business model with a growing client franchise. Our solid capital position, diversified funding profile and sound risk management enabled us to continue supporting our customers and the broader economy."

Steven van Rijswijk – CEO of ING



#### **Results**

Strong income growth, supported by rising interest rates, and modest risk costs.



Core lending and core

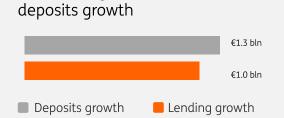
9.7% A
RoE (4Q rolling)
14.8% A
CET1 ratio
-4% Fee income





#### **Customers**

We offer a customer experience that's personal, easy relevant and instant.



NPS score
#1 in five
out of 10
Retail markets





#### Society

We aim to put sustainability at the heart of what we do.

ING advised SAP, the world's largest provider of enterprise application software, on the refinancing and increase of a €3 billion syndicated revolving credit facility, its first sustainable finance transaction.

In 2022, we became the first global bank to restrict project financing of new 'upstream' projects for the exploration and extraction of new oil & gas fields. In March, we announced that we will expand this approach to 'midstream' (oil & gas infrastructure) activities.

## Where you'll find us

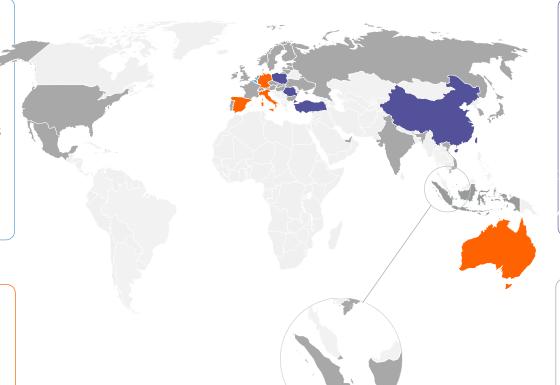
#### We serve customers in more than 40 countries



#### **Market Leaders:**

The Netherlands, Belgium, Luxembourg

- Leading retail and wholesale banks
- Cross-border customer interaction platform with mobile-first customer experience and cost efficiency





#### Growth Markets:

Poland, Romania, Turkey and our stakes in Asia

- Retail and wholesale banks in economies with high growth potential
- Developing superior customer experience, based on mobile-first approach



#### **Challengers Markets:**

Australia, Germany, Italy, Spain

- Wholesale banks and digital retail banks with 'direct bank' roots
- Expanding their product offering and delivering a mobile-first, superior customer experience



# Wholesale Banking only: international network and global franchises

- Extensive international client base across all regions
- Sector-focused client business in lending, capital structuring and advisory, transaction services, sustainable finance solutions and financial markets

## Our leadership

#### **Management Board Banking**

Chief financial officer

Tanate Phutrakul





Chief executive officer

Steven van Rijswijk



Chief risk officer

Ljiljana Čortan



Head of Retail, Market Leaders and **Challengers & Growth** Markets Pinar Abay



Head of Wholesale Banking

**Andrew Bester** 



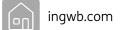
Chief operations officer, chief transformation officer, chief technology officer a.i. Marnix van Stiphout



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