

Global Communications, Brand & MarCom

November 2023





Why we're here

ING's purpose is to empower people to stay a step ahead in life and in business. This purpose guides us in everything we do.

It represents our conviction in people's potential. We don't judge, coach or tell people how to live their lives. However big or small, modest or grand, we help people and businesses to realise their own vision for a better future.

We know people don't need banks, they need banking. Our **promise to customers** is to make banking frictionless, removing barriers to progress and giving people confidence in their ability to make decisions and to move forward. It frees them from the constraints that stand between them and their passions and encourages them to do more of the things that give their lives meaning.

Who we are

ING is a global bank with a strong European base. Our more than 60,000 employees offer retail and wholesale banking services to customers in over 40 countries.

Our purpose is to **empower people to stay a step ahead in life and in business.**

Our products include savings, payments, investments, loans and mortgages in most of our retail markets. For our Wholesale Banking clients we provide specialised lending, tailored corporate finance, debt and equity market solutions, sustainable finance solutions, payments & cash management and trade and treasury services.

Customer experience is what differentiates us and we're continuously innovating to improve it. We also partner with others to bring disruptive ideas to the market faster.





What we promise our customers



With many basic banking products indistinguishable from one bank to another, we want to stand out from the crowd by providing a superior customer experience.



Customers big and small expect an experience that's **personal**, **easy**, **relevant** and **instant** to their needs.



What this looks like will of course depend on the type of customer. For consumers and small businesses our focus is predominantly on **mobile banking**, while for corporate clients it's all about **personal relationships** and **superior sector and network expertise**, supported by **seamless digital delivery**.



To give our customers a superior experience we're building on our strong **technology and operations foundation** to provide **seamless digital services** while keeping their money and their data **safe and secure**.

How we help society stay a step ahead

We believe we can make the most impact and address the biggest challenges in two areas: **climate action** and **financial health**.

We want to help create a healthy planet with prosperous people. A planet not threatened by the climate crisis. People with basic human rights, decent work, good labour conditions and, ultimately, good financial health.

At the very least, we must ensure that our own operations are in line with the low-carbon economy of the future. That our employees are treated well and that neither we nor our suppliers infringe on human rights.

But as a bank with hundreds of billions of euros flowing through our books, we have a huge opportunity to make an impact for the better. We aim to bring aspects of fighting climate change and protecting human rights into our dialogue with clients and financing decisions.

Society is transitioning to a low-carbon economy. So are our clients, and so is ING. We finance a lot of sustainable activities, but we still finance more that's not. See how we're progressing on ing.com/climate.



Our 3Q2023 results in numbers

"ING recorded another strong set of results in the third quarter of 2023, with net result more than doubling on the prior year. Notwithstanding the cooling economy and amid polarising geopolitical developments, which impacted business and consumer confidence, both our Retail and Wholesale Banking businesses posted strong results. Their interest income benefited from the positive rate environment and fee income also increased, especially in Retail Banking, driven by daily banking and investment products."

Steven van Rijswijk – CEO ING Group



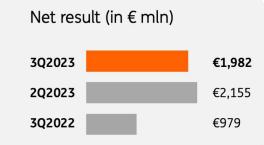


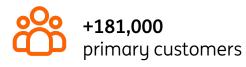
Results

Strong performance in both Retail and Wholesale Banking driven by continued high income



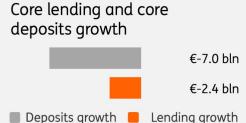




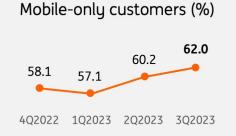


Customers

We offer a customer experience that's personal, easy, relevant and instant



NPS score
#1 in 5
out of 10
Retail markets





Society

We aim to put sustainability at the heart of what we do. See our full story at www.ing.com/climate In our Climate Report, we share our progress on the path to net zero, including how we engage with clients. We're, as an example, developing an online tool to collect and assess the transition plans and sustainability performance of (eventually) our largest WB clients.

Furthermore, we continued to invest in renewable energy. An example is our leading role in the financing of the first offshore wind farm in Poland, consisting of 76 wind turbines, which will – once completed - supply clean energy to over 1.5 million households.

Where you'll find us

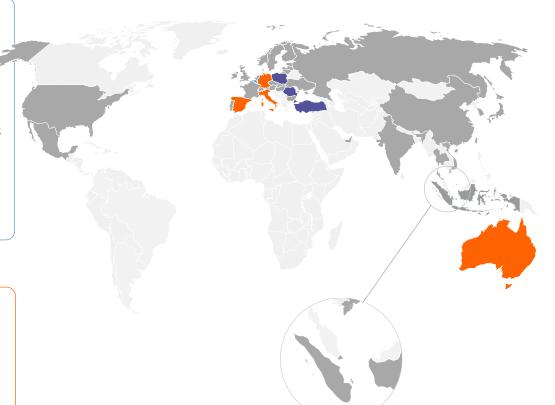
We serve customers in more than 40 countries



Market Leaders:

The Netherlands, Belgium, Luxembourg

- Leading retail and wholesale banks
- Cross-border customer interaction platform with mobile-first customer experience and cost efficiency



Growth Markets: Poland, Romania, Türkiye

- Retail and wholesale banks in economies with high growth potential
- Developing superior customer experience, based on mobile-first approach



- Wholesale banks and digital retail banks with 'direct bank' roots
- Expanding their product offering and delivering a mobile-first, superior customer experience



- Extensive international client base across all regions
- Sector-focused client business in lending, capital structuring and advisory, transaction services, sustainable finance solutions and financial markets

On 2 March 2022, we announced our decision to not do any new business with any Russian companies due to the invasion of Ukraine.

Our leadership

Management Board Banking

Chief financial officer



Tanate Phutrakul



Chief executive officer

Steven van Rijswijk



Chief risk officer

Ljiljana Čortan



Head of Retail, Market Leaders and **Challengers & Growth** Markets Pinar Abay



Head of Wholesale Banking

Andrew Bester



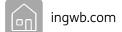
Chief operations officer, chief transformation officer, chief technology officer a.i. Marnix van Stiphout



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