

**Global Communications, Brand & MarCom** August 2023





# Why we're here

ING's purpose is to empower people to stay a step ahead in life and in business. This purpose guides us in everything we do.

It represents our conviction in people's potential. We don't judge, coach or tell people how to live their lives. However big or small, modest or grand, we help people and businesses to realise their own vision for a better future.

We know people don't need banks, they need banking. Our **promise to customers** is to make banking frictionless, removing barriers to progress and giving people confidence in their ability to make decisions and to move forward. It frees them from the constraints that stand between them and their passions and encourages them to do more of the things that give their lives meaning.

## Who we are

ING is a global bank with a strong European base. Our more than 59,000 employees offer retail and wholesale banking services to customers in over 40 countries.

Our purpose is to **empower people to stay a step ahead in life and in business.** 

Our products include savings, payments, investments, loans and mortgages in most of our retail markets. For our Wholesale Banking clients we provide specialised lending, tailored corporate finance, debt and equity market solutions, sustainable finance solutions, payments & cash management and trade and treasury services.

Customer experience is what differentiates us and we're continuously innovating to improve it. We also partner with others to bring disruptive ideas to the market faster.





## What we promise our customers

With many basic banking products indistinguishable from one bank to another, we want to stand out from the crowd by providing **a superior customer experience**.

Customers big and small expect an experience that's personal,
easy, relevant and instant to their needs.

What this looks like will of course depend on the type of customer. For consumers and small businesses our focus is predominantly on **mobile banking**, while for corporate clients it's all about **personal relationships** and **superior sector and network expertise**, supported by **seamless digital delivery**.



To give our customers a superior experience we're building on our strong **technology and operations foundation** to provide **seamless digital services** while keeping their money and their data **safe and secure**.

# How we help society stay a step ahead

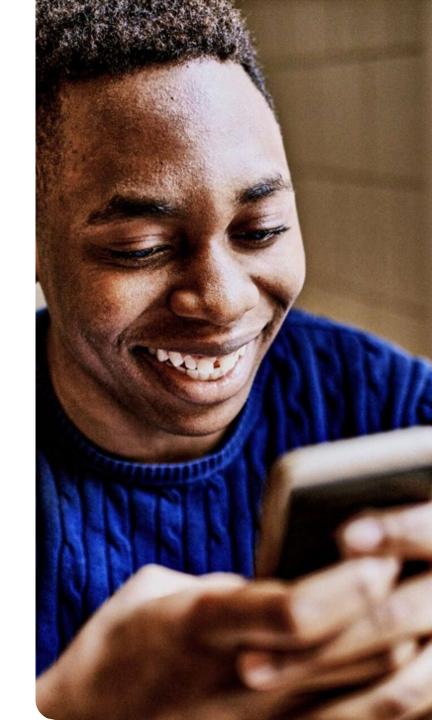
We believe we can make the most impact and address the biggest challenges in two areas: **climate action** and **financial health**.

We want to help create a healthy planet with prosperous people. A planet not threatened by the climate crisis. People with basic human rights, decent work, good labour conditions and, ultimately, good financial health.

At the very least, we must ensure that our own operations are in line with the low-carbon economy of the future. That our employees are treated well and that neither we nor our suppliers infringe on human rights.

But as a bank with hundreds of billions of euros flowing through our books, we have a huge opportunity to make an impact for the better. We aim to bring aspects of fighting climate change and protecting human rights into our dialogue with clients and financing decisions.

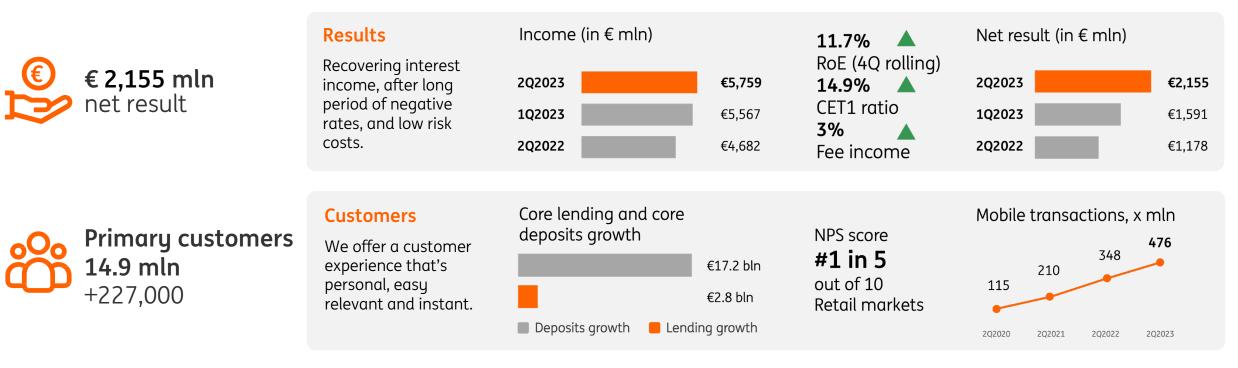
Society is transitioning to a low-carbon economy. So are our clients, and so is ING. We finance a lot of sustainable activities, but we still finance more that's not. See how we're progressing on ing.com/climate.



## Our second quarter 2023 in numbers

"In a challenging macro environment, our business model allowed us to achieve strong results as we continued to execute our strategy, enabled by our digital foundations. I'm confident in our efforts and ability to continue to make the difference for people and the planet and deliver value to all our stakeholders."

Steven van Rijswijk – CEO ING Group





Sustainability deals supported: 234 in 1H2023 vs 205 in 1H2022

#### Society

We aim to put sustainability at the heart of what we do. See our full story at www.ing.com/climate

- An example of how we support the transition to a sustainable economy is our involvement in RetuRO Sistem Garantie Returnare, the most important circulareconomy project in Romania. ING as sole bank provided a green loan of €86 million for the implementation.
- We joined the Partnership for Carbon Accounting Financials. Being part of this global network will also help us further enhance our measurement of financed emissions by working with other financial institutions on data and methodology improvements.

# Where you'll find us

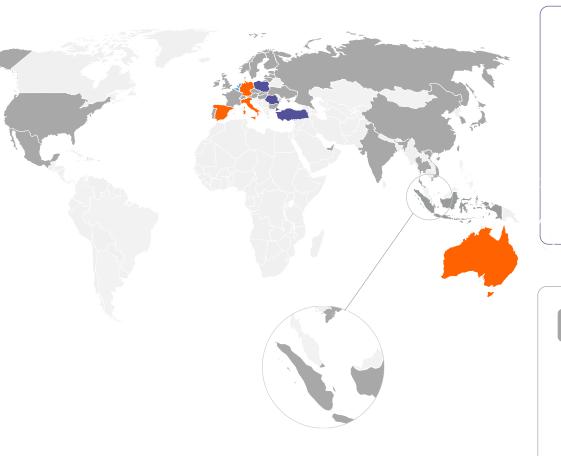
## We serve customers in more than 40 countries

#### Market Leaders: The Netherlands, Belgium, Luxembourg

- Leading retail and wholesale banks
- Cross-border customer interaction platform with mobile-first customer experience and cost efficiency

Challengers Markets: Australia, Germany, Italy, Spain

- Wholesale banks and digital retail banks with 'direct bank' roots
- Expanding their product offering and delivering a mobile-first, superior customer experience



### Growth Markets: Poland, Romania, Türkiye

- Retail and wholesale banks in economies with high growth potential
- Developing superior customer experience, based on mobile-first approach

Wholesale Banking only: international network and global franchises

- Extensive international client base across all regions
- Sector-focused client business in lending, capital structuring and advisory, transaction services, sustainable finance solutions and financial markets

## **Our leadership**

### Management Board Banking

Chief executive officer

Steven van Rijswijk



Chief financial officer

Tanate Phutrakul



Head of Retail, Market Leaders and Challengers & Growth Markets Pinar Abay



Head of Wholesale Banking

Andrew Bester

Chief risk officer

Ljiljana Čortan



Chief operations officer, chief transformation officer, chief technology officer a.i. Marnix van Stiphout



# Follow us

# to stay a step ahead



ing.com





















ingwb.com

LinkedIn.com/company/ING

YouTube.com/ING



do your thing