

Global Communications, Brand & MarCom

August 2022





Why we're here

ING's purpose is to empower people to stay a step ahead in life and in business. This purpose guides us in everything we do.

It represents our conviction in people's potential. We don't judge, coach or tell people how to live their lives. However big or small, modest or grand, we help people and businesses to realise their own vision for a better future.

We know people don't need banks, they need banking. Our promise to customers is to make banking frictionless, removing barriers to progress and giving people confidence in their ability to make decisions and to move forward. It frees them from the constraints that stand between them and their passions and encourages them to do more of the things that give their lives meaning.

Who we are

ING is a global bank with a strong European base. Our more than 57,000 employees serve around 37 million customers, corporate clients and financial institutions in over 40 countries. Our purpose is to empower people to stay a step ahead in life and in business.

Our products include savings, payments, investments, loans and mortgages in most of our retail markets. For our Wholesale Banking clients we provide specialised lending, tailored corporate finance, debt and equity market solutions, sustainable finance solutions, payments & cash management and trade and treasury services.

Customer experience is what differentiates us and we're continuously innovating to improve it. We also partner with others to bring disruptive ideas to the market faster.





What we promise our customers



With many basic banking products indistinguishable from one bank to another, we want to stand out from the crowd by providing a superior customer experience.



Customers big and small expect an experience that's **easy**, **personal**, **instant** and **relevant** to their needs.



What this looks like will of course depend on the type of customer. For consumers and small businesses our focus is predominantly on **mobile banking**, while for corporate clients it's all about **personal relationships** and **superior sector and network expertise**, supported by **seamless digital delivery**.



To give our customers a superior experience we're building on our strong **technology and operations foundation** to provide **seamless digital services** while keeping their money and their data **safe and secure**.

How we help society stay a step ahead

We want to help create a healthy planet with prosperous people. A planet not threatened by the climate crisis. People with basic human rights, decent work, good labour conditions and, ultimately, good financial health.

At the very least, we must ensure that our own operations are in line with the low-carbon economy of the future. That our employees are treated well and that neither we nor our suppliers infringe on human rights.

But as a bank with hundreds of billions of euros flowing through our books, we have a huge opportunity – and responsibility – to make an impact for the better. We must bring aspects of fighting climate change and protecting human rights into our dialogue with clients and financing decisions.

Being sustainable is at the heart of what we do and in all the choices we make—as a lender, as an investor and through the services we offer our customers.

We believe we can make the most impact and address the biggest challenges in two areas: **climate action** and **financial health**.



Where you'll find us

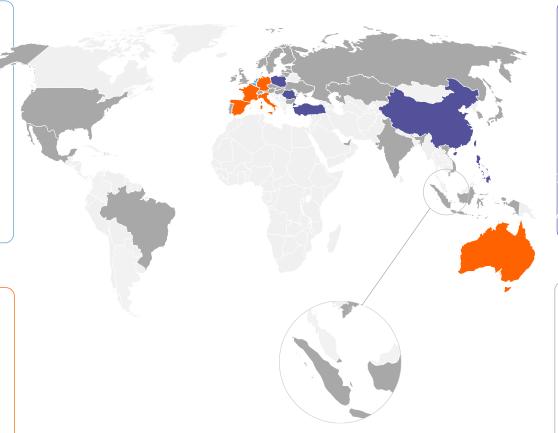
We serve customers in more than 40 countries



Market Leaders:

The Netherlands, Belgium, Luxembourg

- Leading retail and wholesale banks
- Cross-border customer interaction platform with mobile-first customer experience and cost efficiency



Challengers Markets: Australia, France, Germany, Italy, Spain

- Wholesale banks and digital retail banks with 'direct bank' roots
- Expanding their product offering and delivering a mobile-first, superior customer experience

ING is undergoing a transition to close our Wholesale Banking offices in Brazil and Kazakhstan as announced on 5 November 2020. ING has exited the Austrian and Czech retail banking markets as of the end of 2021. After strategic reviews of our retail banking operations in France and the Philippines, ING has decided to leave the retail banking markets in both countries by the end of 2022.



Growth Markets:

Poland, Romania, Turkey and our stakes in Asia

- Retail and wholesale banks in economies with high growth potential
- Developing superior customer experience, based on mobile-first approach



Wholesale Banking only: international network and global franchises

- Extensive international client base across all regions
- Sector-focused client business in lending, capital structuring and advisory, transaction services, sustainable finance solutions and financial markets

Our second quarter 2022 in numbers

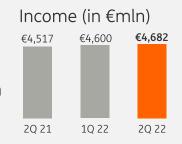
"Our good second-quarter results highlight the strength of our universal banking model, and show ING's resilience and adaptability when dealing with the ongoing geopolitical uncertainty and pressure on the global economy."

Steven van Rijswijk – CEO of ING



Results

Higher net interest income, and increases in both customer lending and customer deposits



7.5% RoE ▼ **14.7%** CET1 ratio ▼ **+4%** fee income YoY ▲





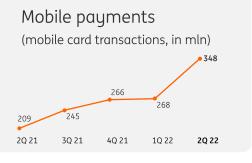
Customers

We offer a superior customer experience that's relevant, easy, personal and instant



NPS score
#1 in five
out of 11
Retail markets







Society

Sustainability is at the heart of what we do.

We've set intermediate sector-specific goals for 2030 that match a global emissions decrease of 45% compared to 2010 levels

We're a strategic partner to the Center for Climate-Aligned Finance, helping the financial sector develop practical and scalable solutions to decarbonise the global economy

Our leadership

Management Board Banking

Chief financial officer

Tanate Phutrakul



Chief executive officer

Steven van Rijswijk



Chief risk officer

Ljiljana Čortan



Head of Market Leaders

Pinar Abay



Head of Wholesale Banking

Andrew Bester



Head of Challengers & Growth Markets; head of Retail Banking

Aris Bogdaneris



Chief technology officer

Ron van Kemenade



Chief operations officer

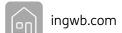
Marnix van Stiphout



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