

## ING in Society; Sustainability at ING

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**BANKING - INVESTMENTS - LIFE INSURANCE - RETIREMENT SERVICES** 

### Agenda

- 1. ING at a glance
- 2. Sustainability at ING
- 3. Sustainability is an integral part of ING's business strategy
- 4. ING's workforce
- 5. ING's ESR Policy framework
- 6. Stakeholder engagement
- 7. Sustainable Finance; products and services
- 8. ING in the community
- 9. Appendices

This presentation gives an overview of ING's sustainability strategy and performance today.



## ING at a glance



## ING is making good progress on EC restructuring

#### **Delivering on EC restructuring**

	Action
Separation Bank/Insurance	$\checkmark$
Sell ING Direct USA	$\checkmark$
Sell Insurance Latin America*	$\checkmark$
Insurance/IM Asia	Exploring sale
Insurance/IM US	Base case IPO
Insurance/IM Europe	Standalone future
• Divesting WestlandUtrecht Bank	Exploring alternatives
-	

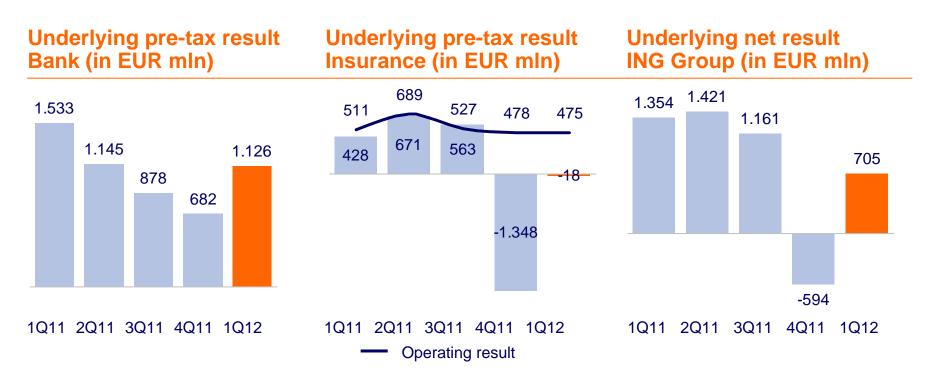
#### **Discussions Dutch State and EC**

- ING has begun discussions with Dutch State, and together with the State will soon start discussions with the EC following favourable court ruling on ING's appeal
- We remain committed to the decision to separate Bank and Insurance and we are making progress in preparing the Insurance businesses for a stand alone future
- ING remains committed to repay the remaining EUR 3 billion of capital report Dutch State as soon as possible under terms acceptable to all stakeholders

<sup>\*</sup> ING's Latin American pension, life insurance and investment management operations. Sul America is not included in this transaction



## Good first quarter 2012 results despite challenging financial environment

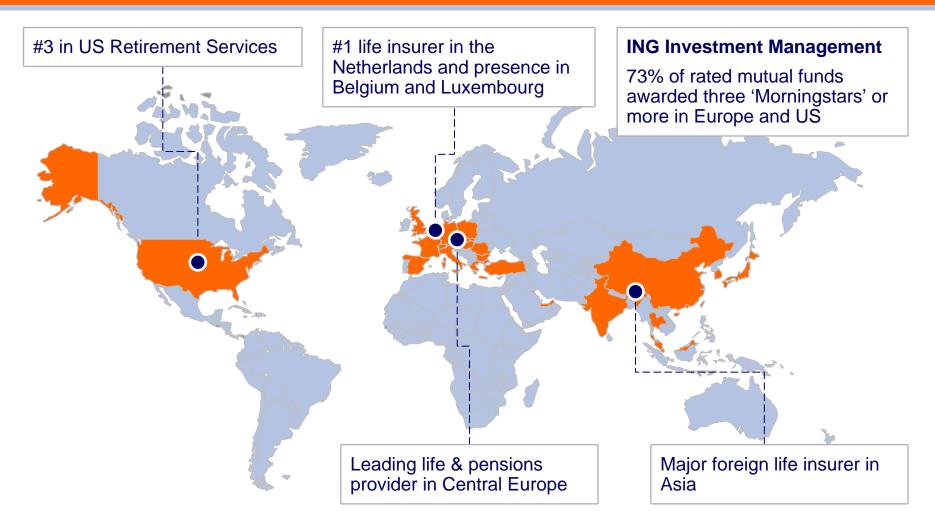


- Bank results included negative credit adjustments\* of EUR 304 mln in 1Q12. Excluding these adjustments, Bank results were down just 6.8% from a very strong 1Q11
- Insurance operating results remained solid, but underlying earnings continue to be impacted by mark-to-market losses on hedges to protect regulatory capital

\* Credit adjustments refer to Credit Valuation Adjustments (CVA), Debt Valuation Adjustments (DVA) and fair value changes on own Tier 2 debt



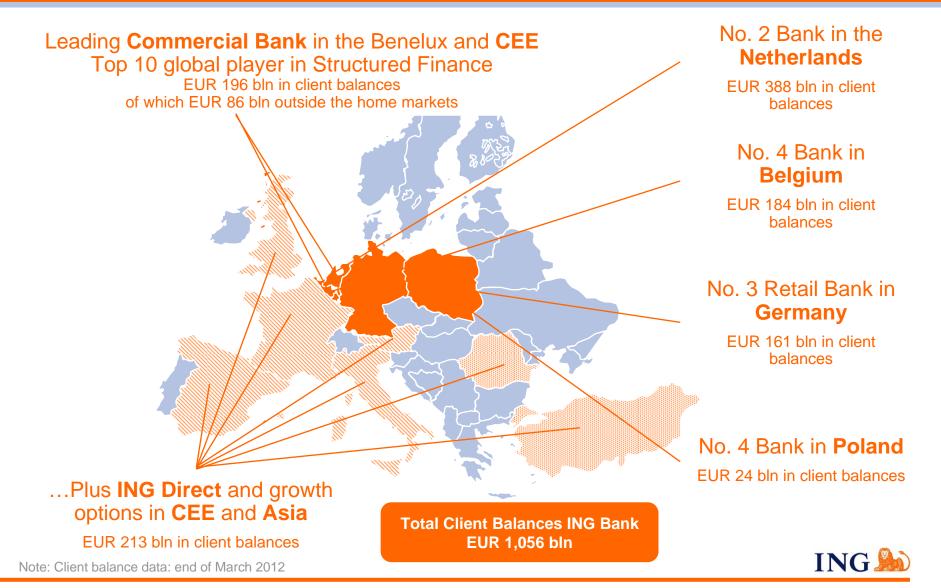
## ING Insurance/IM: creating strong businesses for standalone futures



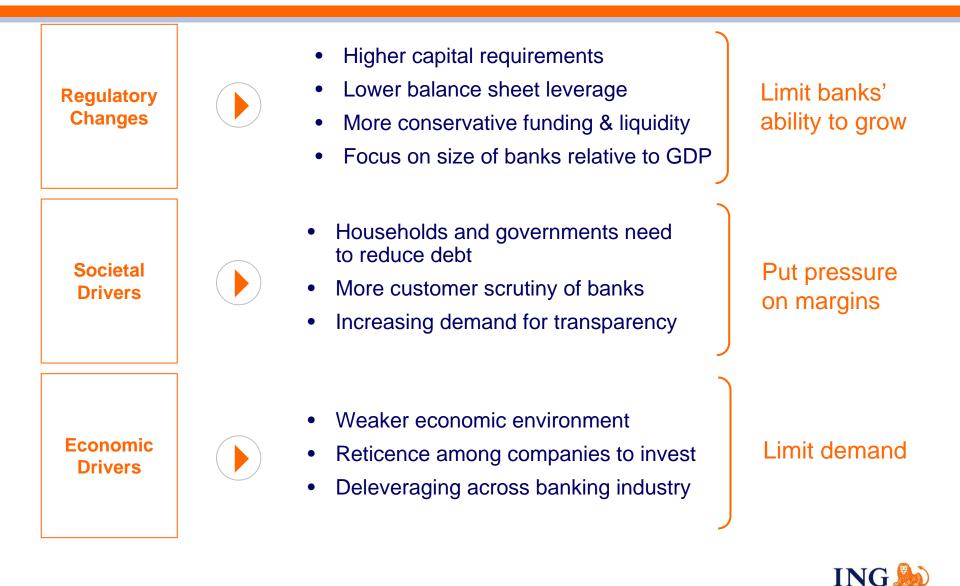
Source: Datastream, company websites, press releases, Pensions & Investments (April 2011), LIMRA 2Q survey



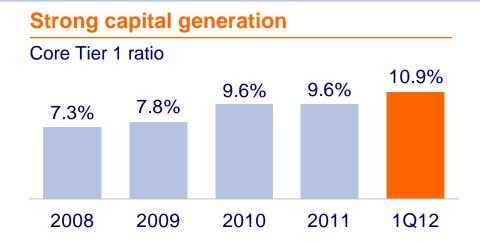
## ING Bank has strong positions in attractive northern European home markets



## European banks are facing far-reaching changes



## ING Bank has key strengths to succeed in this environment



#### **Conservative funding mix**



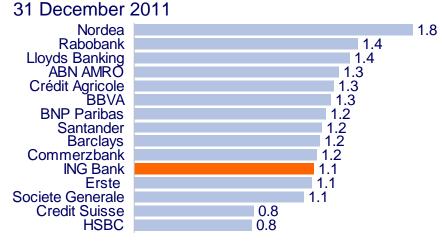
- Retail deposits
- Corporate deposits
- Public debt
- Subordinated debt
- Interbank
- Repo

Strong retail deposit gathering ability



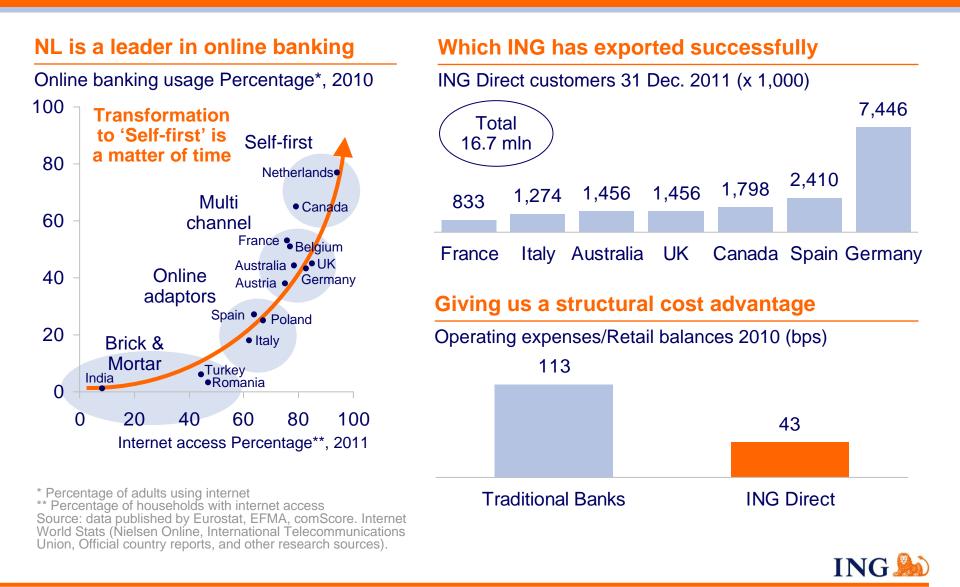
Note: excludes ING Direct USA for 2008 - 2011

#### **Attractive Loan-to-Deposit Ratio**



Sources: Public company data

## We are leaders in innovative distribution...



### ...and a cost leader among European Banks

#### **Cost / Income Cost / Client Balances** FY 2011 bps as per 31 December 2011 **Deutsche Bank** Credit Suisse 86 81 Commerzbank Credit Suisse **Deutsche Bank** 78 Societe Generale 240 240 78 Lloyds Banking Barclays 211 **ABN AMRO** 69 **BNP** Paribas **HSBC** 190 Societe Generale 66 65 Lloyds Banking 165 Crédit Agricole Rabobank 65 **BBVA** 159 **BNP** Paribas 62 Erste 153 **ING Bank** 60 **Crédit Agricole** 150 58 Santander **Barclays** 146 55% ex. market HSBC 57 Commerzbank 140 impacts Nordea 55 Rabobank 112 Erste 51 **ABN AMRO** 111 **BBVA** 48 Nordea 103 45 **ING Bank** 88 Santander

Notes:

• Cost = Total Operating Expenses; Client Balances = average Customer Loans plus average Customer Deposits

• Sources: Public company data, ING company data



427

411

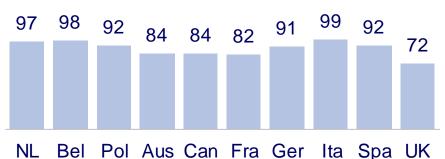
## ...while championing fair, transparent pricing for our customers

#### **Customer proposition**

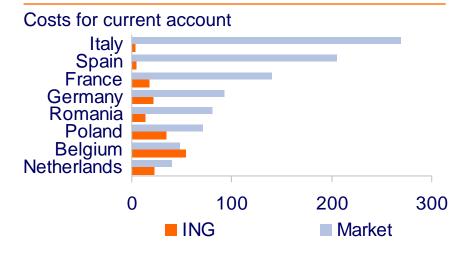
- Limited number of products
- Consistent, transparent, fair pricing
- Customer-centric process management
- Break-through simplicity

#### **Strong brand position**

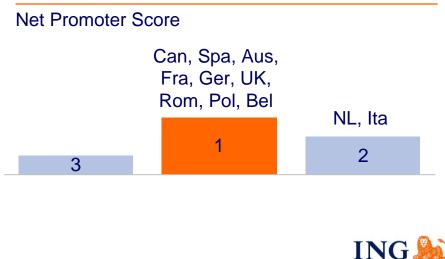
Total aided brand awareness (2010)



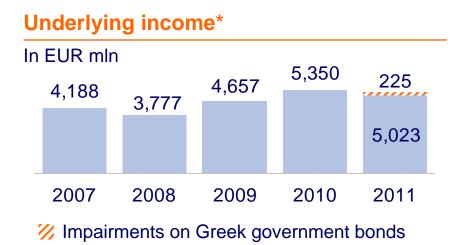
#### The lowest fees in most markets



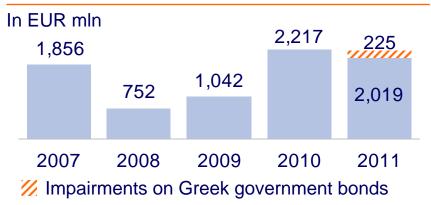
#### And a loyal customer base



## ...and with a strongly performing Commercial Banking franchise providing attractive returns

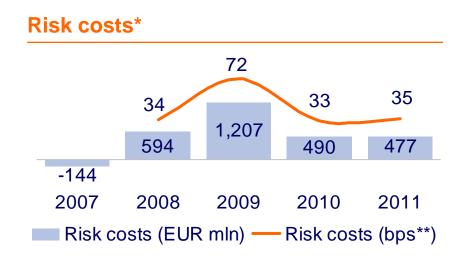


#### Underlying result before tax\*



\* Adjusted for sale of Car Lease and REIM

\*\* Risk costs as percentage of average RWA



- Commercial Banking has performed strongly throughout the crisis and continues to perform well
- Risk costs remained under control
- The result in 2008/2009 was negatively impacted by FV changes and impairments on Real Estate investments and development projects but Real Estate exposure has since been reduced sharply



## Sustainability at ING



## **ING for Something Better**



#### ING FOR SOMETHING BETTER

At ING, we believe that we can best contribute to society by being good at what we do, taking responsibility for the impact of our products and services on the world around us, and contributing to positive change that allows future generations to thrive, within the resource limits of our planet.



### **ING Business Principles**

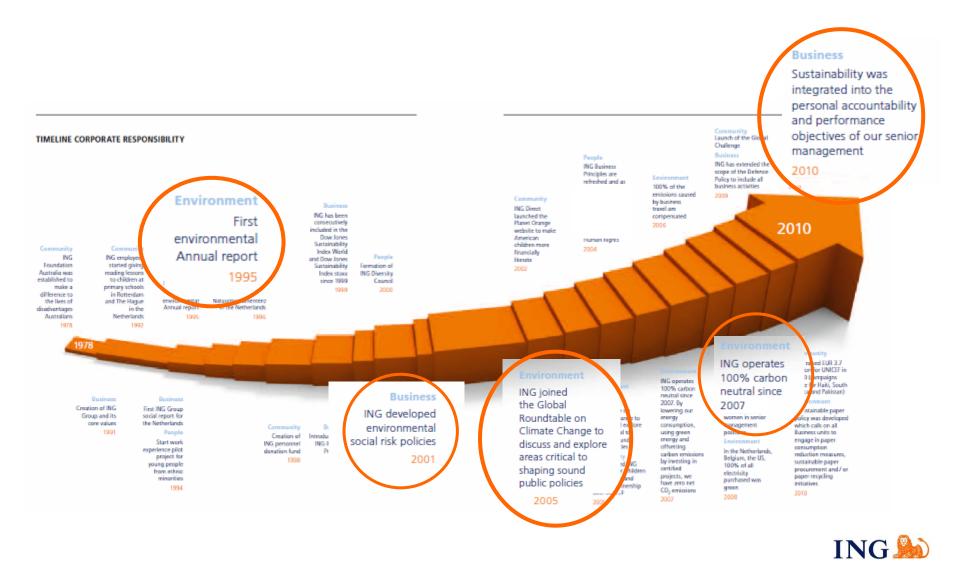
## Our Business Principles

The ING Business Principles are:

We act with **integrity** We are **open and clear** We **respect** each other We are socially and environmentally **responsible** 



### ING has a strong track record in sustainability



## ING has been reporting on sustainability since 2005



#### Improvements in 2011 report

This report contains several improvements over last year's report based on recommendations we received from our stakeholders.

- More detail on stakeholders' views about performance and reporting. This includes the results of structured engagement around reporting and material issues, and responses to adverse comments and criticisms;
- More information on how we engage with customers, NGOs, governments, regulators, shareholders and other stakeholder groups;
- Greater coverage of material issues as identified by our stakeholders and of challenges for our international business;
- A more complete overview of the composition of our businesses, including our exposure to different sectors in the economy;
- More coverage on the social and environmental impacts of our banking operations;
- More extensive assurance (covering our progress report, in addition to the KPIs).



# Sustainability is an integral part of ING's business strategy



## Global trends facing the financial sector and the possible added value of Sustainability

## Global trends and developments facing the financial sector:

- Financial crisis
- Instability in Euro zone
- Changing regulatory environment
- Increase public scrutiny financial sector
- Customer advocacy
- Social inequality
- Scarcity of commodities
- Pressure on the environment (climate change)
- Emerging markets coming up "Youtube world"
- Growing (and aging) population

The added value of integrating Sustainability in our core business processes can include:

- Improved license to operate
- Customer acquisition and loyalty
- Higher employee satisfaction and retention
- Strengthened relationships and partnerships with external stakeholders
- Improved brand image and reputation
- Improved market share
- Cost savings due to more efficiency
- Environmental benefits

However, these outcomes can only be achieved if basic trust and reputation levels are in place



### ING's CEO is committed to sustainability



Jan Hommen, Chairman of the Executive Board of ING Group

"Our sustainability agenda is an indispensable part of our strategy. It combines our values and beliefs, our business ambitions and our vision for a better future in a concerted effort to achieve economic growth in a sustainable manner.

We firmly believe that to ensure the future growth of our company non-financial and financial objectives should be aligned."



## ING's mission, vision and principles

#### **Our Mission**

It is our mission to help our customers manage their financial future - in ways that are seen as responsible, valuable and sustainable by all those we serve through our products, people and activities.

#### **Our Business Principles**

We act with integrity - We are open and clear - We respect each other - We are socially and environmentally responsible

#### **Our Vision**

2

3

To leverage our unique resources, skills and expertise as an international financial institution to contribute to economic growth, general well-being and positive change, by:

#### Being good at what we do:

We provide high quality products and services that meet the needs and expectations of our customers and are easy to access and understand. We are committed to fair, honest and lawful behavior that earns our stakeholders' trust. We foster an open, safe and stimulating place to work, where our employees are inspired to be the best they can be.

#### Promoting sustainable finance:

We aim to mitigate harm, and contribute to positive change by helping create financial solutions to global challenges.

#### Making a difference in communities:

Aligned to our business skills, we invest in tomorrow's economy by supporting people find their way towards a financially secure and independent future

Key Performance Indicators



## **Our Key Performance Indicators (KPIs)**

#### Dow Jones Sustainability Index Dimensions

#### SECTOR SPECIFIC CRITERIA

#### ECONOMIC DIMENSION

- Brand Management
- Customer Relationship Management

#### ENVIRONMENTAL DIMENSION

- Business Risks and Opportunities
- Environmental Policy/ Management System
- Operational Environmental Footprint
- Risk Detection

#### SOCIAL DIMENSION

- Access to Insurance/Other Social Value Added
- Occupational Health & Safety
- Stakeholder Engagement
- Standards for Suppliers

## ING's strategic direction



3 Making a difference in communities

#### **KPIs**

- Customer satisfaction index
- Sustainable assets under management (in EUR million)
- Equator Principles (number of projects reviewed)
- Business principles awareness (% of FTE)
- Employee engagement (% of FTE)
- Diversity (% of women in the IMC)
- Green energy (KWh of electricity purchased by ING that is derived from wind, solar or water power)
- ING Chances for Children (number of children provided with access to education)
- Dow Jones Sustainability Index (score max 100)
- FTSE4Good (included/not included)



### Performance on our main KPIs

- ING has been tracking and monitoring its sustainability performance since 1995.
- Every year we evaluate what we do and set goals for the years ahead.
- This has helped us to continuously improve our track record.
- Setting KPIs and implementing measurement systems are essential for improving sustainability performance

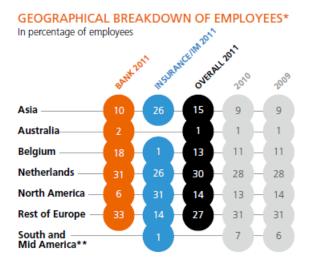
KEY PERFORMANCE INDICATORS (1)	vere the 2011	VE88-END 2010
Equator Principles (number of projects reviewed)		74
Sustainable assets under management(in EUR million)	1,683	2,120
Customer satisfaction index (2)	69.3%	69.1%
Economic value (in EUR million) (3) Total assets	1,279,188	1,247,005
Shareholders' equity	46,663	40,904
Total income from continuing operations	55,794	54,105
Result before tax from continuing operations	6,109	3,928
Net result from continuing and discontinued operations	5,766	2,810
Personnel expenses: salaries	5,307	5,457
Personnel expenses: other	2,249	2,235
Employee engagement index (4)	66%	69%
Diversity <sup>(5)</sup>	16.2%	
ING Chances for Children	118,101	125,175
Green energy (MWh of electricity purchased by ING that is derived from renewable resources)	310,993	332,843
Dow Jones Sustainability Index (6)	72	72
FTSE4Good Index	Included	

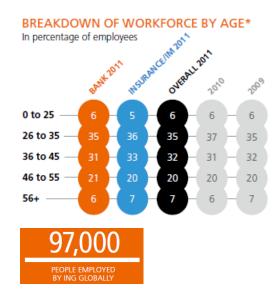


## ING's workforce



### ING's workforce





#### **Top employer**

The operating environment for financial institutions is undergoing fundamental changes. Our long term business depends not only on being resilient to change, but also having the right people. In order to attract, develop and retain the most talented people, both now and in the future, we want to be recognised as a *top employer*.

## In percentage of employees



\* The data in the preceding tables was collated and analysed by Workforce Analytics, ING Group HR.

#### MANAGERS OVERSEEING OTHER MANAGERS\*



#### Male/female ratio

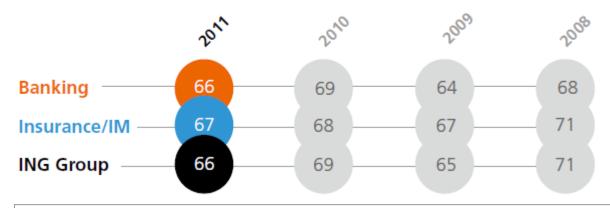
One of our diversity goals is for women to make up 33% of our Management Council by 2015. It is a challenging target, as this figure stood at 16.2% by the end of 2011. Furthermore, the number of senior positions has decreased with the recent company restructuring.



### Employee engagement in 2011

#### EMPLOYEE ENGAGEMENT SCORES

In percentage



#### **Employee engagement**

ING conducts an annual employee engagement survey called the Winning Performance Culture scan (WPC) in order to better understand the issues important to ING employees and to measure their state of mind.

The WPC survey covers topics such as management quality, integrity, compliance, diversity, employee pride, brand perception and community investment. In 2011, the overall engagement of our global staff decreased from 69% to 66%.

The reasons behind this lower score seem to be related to uncertainty about the future of ING and the future of the financial industry in general. In particular the separation of our Banking and Insurance/Investment Management businesses continued to be an important theme for our employees in 2011.

We also see positive outcomes of the survey. Most key engagement drivers remained stable, including employee pride.

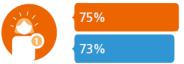
#### OUTCOMES OF THE WINNING PERFORMANCE SURVEY 2011

In percentage Bank Insurance/IM

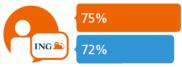
#### Overall Employee Engagement



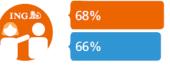
#### I'm proud to work for ING

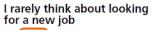


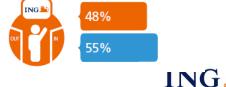
Extremely satisfied with ING



I would refer a friend or family member to work at ING







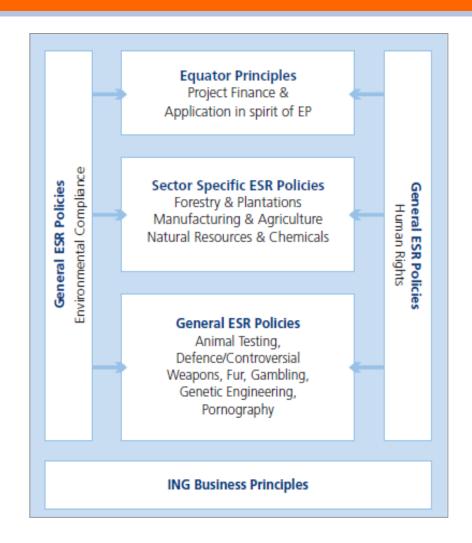
## ING's ESR policy framework



## ING's Environmental and Social Risk framework

#### **ING's policy framework**

- To limit any negative impact our business might have on the environment and communities, we make use of Environmental and Social Risk (ESR) policies and guidelines.
- These policies are based on our ING Business Principles and describe the rules and guidelines for specific industry sectors, human rights and environmental issues. Policy refinement is a continuous process.
- All ING activities are within the scope of the ESR framework.
- Management of ESR is embedded in ING's mainstream financial risk management practice.
- Our general policies are the baseline for limiting negative impact and defining the boundaries for ING. The sector policies aim to improve the sustainability performance of our clients.
- ING also plays an important role in industry alignment in order to increase the level playing field in the financial sector.

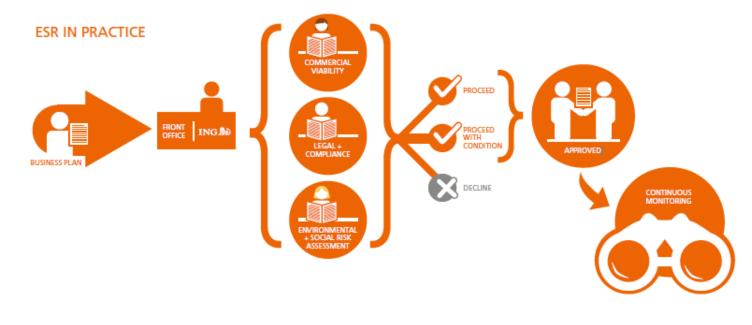




## How our ESR policies are implemented

#### When entering into a business engagement...

- The ING Front Office first checks whether the engagement is in line with ING's Business Principles.
- Then it is determined whether the engagement carries 'high' or 'low' risk under the ESR Policies. Focus is put on the client as well as the sector and country where it operates.
- In case of low-risk transactions, Front Office and risk managers proceed with the engagement.
- However, if the transaction is considered to be 'high risk' a further ESR assessment is undertaken.
- A negative advice can only be waived by ING's highest credit

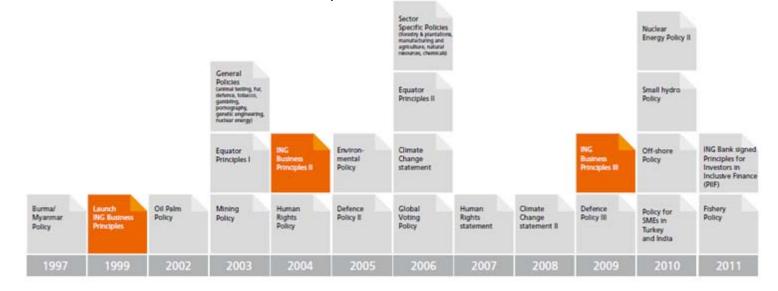




## **Timeline** Integrating Environmental and Social Risk management into our Banking Business

#### Managing environmental and social risk (ESR)

Historically, ING has applied high environmental and social standards in its operations to mitigate risks. These policies were first formalised in 2003 and have become integral to ING's risk culture. By implementing ESR standards, we have been improving our business and we have helped our clients improve their overall risk profile. ING Bank has a dedicated Environmental and Social Risk department which advises on business transactions with potential environmental or social sensitivities.



#### General policies

These polices define our minimum standards; they make sure we are not engaging with clients or companies with activities beyond what we find acceptable. Our general policies deal with a variety of issues which could be present in any sector or business activity.

#### Sector-specific policies

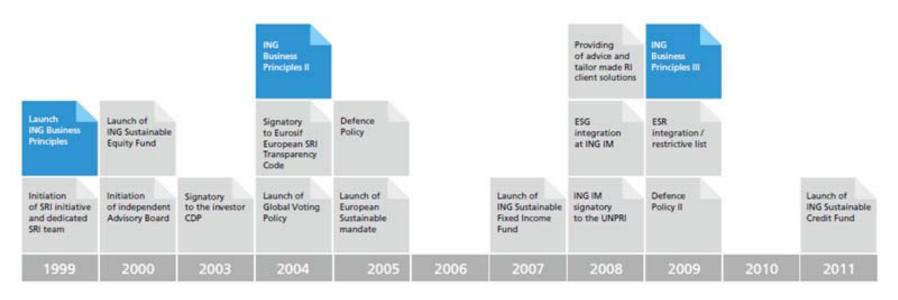
These policies deal with environmental, labour and human rights issues that are specific to a particular sector. They guide us in our aim to support companies across these sectors to improve their environmental and social performance.

#### Project-related policies

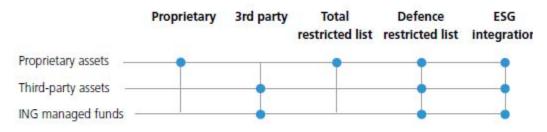
These policies (e.g. the Equator Principles) deal with issues related to project finance, but we also apply them to project-related advisory and lending, for both financing and advisory work. Details on the application of the Equator Principles (EP) can be found later in this section.



## **Timeline** Integrating Environmental and Social Risk management into our Insurance/IM Business



#### ESG INVESTMENT



ING Insurance/IM applies the ING Group ESR framework, based on which we have made a list of companies that ING managed funds and proprietary assets cannot invest in. To ensure universal application across ING, the list is fed into the trading software, subsequently preventing any trade in the stock of these companies. Furthermore, ING Insurance/ IM has developed an integrated Environmental & Social Governance (ESG) model.



## Stakeholder engagement

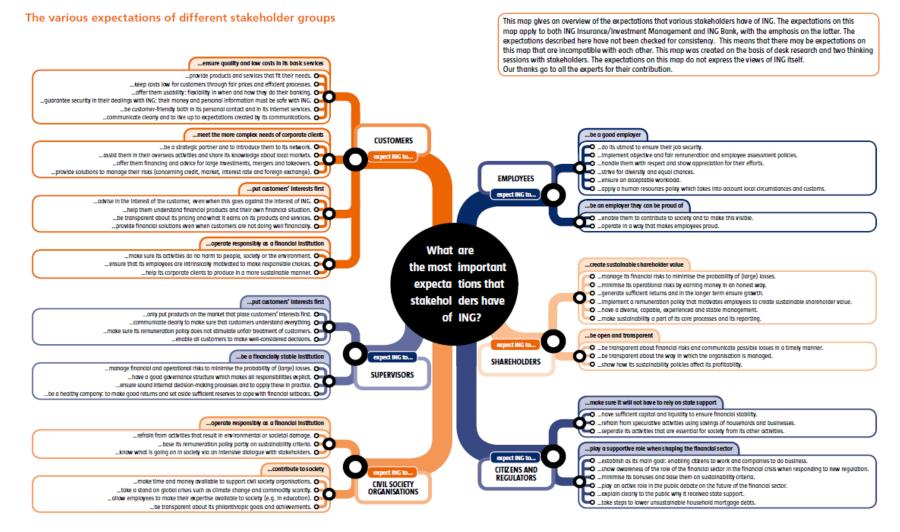


### Sustainability is on the agenda of all our stakeholders





### What do our stakeholders expect from ING?



Source: 2011 ING in Society report, page 23

## ING's position on issues raised by stakeholders addressed in annual 'ING in Society' report

#### STAKEHOLDER ENGAGEMENT

ING's positions on	issues re	levant to	its stak	ehol	der
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All or spectra plane in the function of the fun		stakeholders rightly emphasise our responsibility to minimise risk. At the same time, measured risk-taking is	a modern and efficient coal fired power plant if the new one is meant to replace an old and inefficient one?	oldern and erlicient coal find er plant (fil her word is meant replance an old and inefficient core replance an old and inefficient core withitsanding these diemmas, brief explanations of our positions, brief explanations, brief explanations, brief explanations, bri	d our blateral contacts with our keholdens, we have identified the straterial issues per stakeholder up. The table below provides ef explanations of our positions, tragies and/or business actions per	stainty	to foster an open, safe, inclusive and stimulating working environment for its employees. Anticipating and supporting lifetime employability is considered utmost important at NG. This calls for a timely and continuous focus on employeer' personal development as well as specific action to boot employability. In the interest of all paties, RG and the employee	H DER ENGAGEMENT	c			
Variability       Normality       Normality <td></td> <td>financial services provider. Taking just we consider it our re one example from the Expectations carefully weigh the i Map, servicing corporate clients well stakeholders and to</td> <td>we consider it our responsibility to carefully weigh the interests of our stakeholders and to do our utmost</td> <td>ity.</td> <td>our people to bring a diversity of talents, beliefs and perceptions to their work. We recognise that diversity is more than the fervalentale ratio. It is about himing people of various rates, genders, ages, sexual orientation, physical abilities and personal photophies. To increase the level of diversity, a centralised earn helps MCb businesses treate their own diversity plans. See</td> <td></td> <td></td>		financial services provider. Taking just we consider it our re one example from the Expectations carefully weigh the i Map, servicing corporate clients well stakeholders and to	we consider it our responsibility to carefully weigh the interests of our stakeholders and to do our utmost			ity.	our people to bring a diversity of talents, beliefs and perceptions to their work. We recognise that diversity is more than the fervalentale ratio. It is about himing people of various rates, genders, ages, sexual orientation, physical abilities and personal photophies. To increase the level of diversity, a centralised earn helps MCb businesses treate their own diversity plans. See					
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Ed         Mage description           P		CUSTOMERS				d contribute to, projects serving			INC'S POLITICAL			
Nome		nsut					they are the conventione of the programmes we develop and support. Our global initiatives are complemented with local community investment activities. See page 88 for	in ING's involvement in duster	years, the policy has evolved to reflect the societal deb			
Approximation         Approxim			AGS products and senses plain how rates are determined, what costs an	ere associated with the services provided and how		WISORS	noe monator.		undesirable business activities. NG will neither finance of anti-neuronnal lundmines and cluster on uniform, an			
2 of 2 of 100000000000000000000000000000000000		that IB45 charges a reasonable price balue for mix	money) for its products and services. See pages			HAC'S POSITION		biological and chemical weapons, nor provide any fina				
Number of the standard standard spectra spectra standard spectra spectr			on our sublimer suitability programme.		of development and pook at	Customer suitability is one of the key elements in our approach to achieve a better customer						
Variant		Security of unline banking systems	fraud protection; for us protecting our clients is just good business. At the same time, it is clear that there continue to be risks online. Therefore, we also encourage our customers to	just good business. At the same time, it is refore, we also encourage our customers to		val procedures	Inancial services regulation. To ensure runtimer suitability, we have taken significant steps to evaluate our product portfolio and product approval procedures based on sharpened scheria.	light of the Arab Spring	countries involved. See page 53 and 65 of this report			
Application		ING's commitment to enhancing its cus- tomers' financial capabilities	One way we try to improve our customer's experience is by enabling customers to further im- prove their financial capabilities. We offer insight, tools and programs. See page 35 onwards.		er im- vards	cial health of the company / ability to and unanticipated shocks	Told warrings and a strong capital and funding position enable MG to support its sustainers also in uncertain times. On the banking side the core liver I ratio, a key measure of financial					
Part the description of the second			Environmental and Social Risk (ESR) policies ha	Risk (ESR) policies have become integral to ING's risk culture and					ance/IM operating results mostly showed improvement throughout 2011. See ING Group	sditions in ING's operations	working environment for our employees. See page 80	
Impurprise         Mark and to dependent to the segregation paper at a range of the segregation paper paper at range at a range of the segregation paper paper at range at a range of the segregation paper paper at range at range of the segregation paper paper at range at range of the segregation paper paper at range at range of the segregation paper paper at range at range at range of the segregation paper paper at range at ran		environmentally hamful activities cleans by implemental strategies and have an impact on horh our cleans by implemental [35] strategies, we have been improving our our cleans improve their overall risk profile. See page 46 for more infi		an impact on both our business and that of o ave been improving our business and helping	and that of our s and helping		interests of the company ING's aim is to have a governance structure that is transparent a	uses insights and recomplex in the case of a 2011	uses insights and recommendations from external rep ple in the case of a 2011 report by SDMD about the o			
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A such appendent for a glied broad instantion of our ins, PG areas to data accurated in a sub-section of a s		and employees	the complexity of functions, the scope of resp and the long-term objectives of the company tant given the changing international standard factors differ for each role, line of business an tries and over 97,000 employees, of whom an	crubilities, the alignment of risks and rewards, and its stakkeholders. This is all the more impor- is regarding separable remuneration. These I country, thick has aperations in over 40 coun- urol 71,000 are based outside the Netherlands		onabilities, the alignment of risks and rewards, and its stakeholders. This is all the more impor- is segarifing esponsible remuneration. These I country, ING has operations in over 40 coun- urd 71.000 are based outside the Netherlands.		ing that ING effectively assesses and its roles that may potentially impact ancial and operational performance.	interplated role management in its daily locames activities and strategic planning. We adopt a three level of definition governance model for role management, whereby overaming for role is taken at all levels in the Group. The commercial departments form the first line of defence. The social level of defence consists of the risk management cognisation, headed by the	AND REPLICATORS	thus benkings the sector. Therefore, we instead support plying them with best practices and granting favorate activity higher standards. In 2011, the ING Economics plig famma, which suggested alternative marketing in	
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membrin angolubrati convolution theorem     angolubrati convolution     angolubrati convolution     angolubrati convolution     angolubrati convolution     angolubrati convolution     angolubrati convolution     angolubrati     a	24	2011 SUSTAINABLEY REPORT					financing activities on page 60 and 61 of this report.	stem through sincher solvency	institution with operations all over Europe and in other			
exclude coal a a faith source. Our project finance utilities portfolio shows a decrease in coal and an uncerne in memalities.					ents in agricultural commodity futures,	and dialogues to gain a better understanding of any possible correlation between the two. If and when investments in commodity derivatives are found to correlate with agriculture com- modity price increase and volatility, we will take appropriate mesures will be taken by MG.	ty requirements	extent already, we have strong concerns that the ultim all the reforms are still not fully clear. We fear that the ditions to regulation; that there is too much focus on focus on how the financial sector can contribute to a More information can be found on page 18 of this re-				
					Coa		al-related financing and investments	exclude coal as a fuel source. Our project finance utilities portfolio shows a decrease in coal	repayment of the Dutch State	See page 15 of this report for a general overview and		

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Note: From 2011 ING in Society report, pages 24-27



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# Sustainable finance



### ING invests in developing sustainable products

#### Carbon financing - Deal of the Year 2010, Environmental Finance Magazine



### Green light for Mexico

#### Luz Verde

Over the past few weeks large numbers of families in the Puebla region of Mexico have replaced their incandescent light bulbs with energy efficient ones. And it hasn't cost them anything, "Luz Verde" ("Green light") is currently a pilot project involving one million light bulbs, but the plan is to expand it soon to thirty million bulbs so that seven and a half million Mexican families can take part. For 40% of the families, the annual savings on their energy bills amounts to the equivalent of a week's wages.

#### ING is one of the partners in the Luz Verde project.

The idea came from the Australian company Cool nrg. They concluded that the large reduction in CO<sub>2</sub> emissions from millions of Mexican families switching to energy efficient bulbs translates into money. This is because - thanks to the Kyoto protocol - each tonne of reduced green house gas emissions can be sold as an emission reduction credit to companies in developed countries, such as the Netherlands, that can use the credits to meet their own CO<sub>4</sub> reduction targets. A Dutch alliance turned this idea into reality. Philips will supply the energy efficient bulbs, Eneco is trading the emissions credits and ING has provided the unique finance structure for the project.

Luz Verde is an excellent example of how to combine social and environmental responsibility with profitable business. And that is exactly the balance ING strives to achieve. We are committed to doing business in a way that protects the environment and the climate, and that respects people and human rights. And that starts with us. We are proud of the fact that since 2007 ING is 100% carbon neutral. ING is also one of the signatories of the Copenhagen Communiqué.

For more information about the ING Emissions Product team that made Luz Verde possible, or about our activities in the area of corporate responsibility, send an e-mail to corporateresponsibility@ing.com. Or visit our website at www.ingforsomethingbetter.com.

Here's hoping for an enlightened "Copenhagen".



Luz Verde: Mexican families exchange incandescent light builts with energy efficient light builts, Pueble region in Mexico.



## ING Socially Responsible Investment funds

#### **Specialised SRI funds**

In 2011 ING IM introduced a new fund called ING Sustainable Credit Fund. It is a sustainable fixed income fund that invests in euro bonds of companies that score sufficiently on ING's environmental, social and governance (ESG) criteria.

By managing this type of fund, ING IM has extended its capabilities in the field of socially responsible fund management. ING IM's flagship ING Sustainable Equity Fund has been offered since 2000.

In 2011, it was the best performing Dutch sustainable equity fund. It also beat the MSCI World Index benchmark, the most widely used standard for equity market performance in the developed world.

The international equivalent of the ING Sustainable Equity Fund is the Luxembourg-based ING (L) Invest Sustainable Equity Fund, which also performed strongly in 2011 and has was ranked number one in its peer group of global sustainable equity funds on a three-year basis.





### Sustainable finance

#### Shift in ING Bank's energy portfolio

ING believes that the global energy sector plays a vital role in combating environmental challenges such as global warming.

The energy sector has the power to encourage the sustainable development of both emerging and industrialised economies.

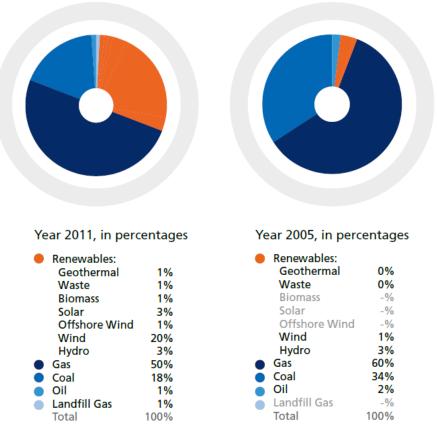
As a financial institution, we strive to bridge investment gaps in cleaner technologies and innovation.

However, we also call upon governments to create (tax and legal) incentives for long-term investments.

The figure shows how our own energy lending portfolio has shifted. It clearly exemplifies our commitment to more sustainable energy sources.

At year-end 2011, 33% of the portfolio was in renewable energy projects and we expect to increase that share to 50% in the next 12 to 18 months.

#### SNAPSHOT GLOBAL ENERGY PORTFOLIO\*



\*ING Structured Finance Utilities, Power & Renewables



## Sharing our knowledge and expertise

# Researching the business case for sustainability

- Research teams within ING explore the business case for engaging in environmental and social solutions.
- In 2010, the equity markets analyst team released 'The Third Industrial Revolution', a report about the growing scarcity of natural resources and the impact this has on companies.
- Later in the year, the ING Economic Bureau followed up with a report titled 'From Waste to Profit', presenting an outlook on waste production, investments and the suitability of leasing as a means of finance.
- Several other reports researched different sectors, from the business case for sustainable fishery, to sustainability in supermarkets and renewable energy.
- These reports help us and our customers make informed decisions about investing in sustainable businesses.

# Equity Markets Western Europe **The third industrial revolution** Multi-committed company (MCC): the archetype to capture consumer loyalty Food, Beverages & HPC: a thematic insight Renewable energy in the Netherlands until 2020



Investment opportunities for the transition to a low-carbon economy

ING 🍌

ING

## Having an impact beyond our own business

#### ING applying the Equator Principles to an oil pipeline expansion

- Kazakhstan China Pipeline (KCP) owns a pipeline that transports crude oil from Kazakhstan to China.
- ING was appointed to help arrange the USD 1.18 billion needed to finance an extension of the pipeline.
- Most of the parties (mostly prominent Chinese banks) involved had limited experience with the application of the Equator Principles that ING had adopted in 2003.
- This set of 10 principles is a financial industry benchmark for determining, assessing and managing social and environmental risks. Using performance standards and guidelines defined by the IFC, the Equator Principles are applicable to significant project financings.
- KCP and ING agreed a process by which the project would comply with relevant material environmental and social standards.
- The process of applying the Equator Principles in this case helped raise the environmental and social standards of the borrower and the project.
- Further ING was able to share its expertise on the Equator Principles with CNPC and all the other participating banks.





# ING in the community



## **Community Investment**

### **Our vision**

Aligned to our business skills, we invest in tomorrow's economy and society by supporting people find their way towards a financially secure and independent future.

#### Threefold strategic approach:

ING' Community Investment activities are:

- 1. Aligned with the global brand Increased strategic focus: financial and business literacy Global Programme: ING Chances for Children, Global fundraising partners: UNICEF and Red Cross
- 2. Responsive to the local markets, expectations and needs Local partnerships: Natuurmonumenten, Habitat for Humanity, Make a Wish Foundation
- Supportive of our employees' own preferences and initiatives 3.

ILIGH	TS							Women in Business Challenge programme		employee charity funds in the Netherlands
ING Foundation Australia is established			Creation of ING personnel donation fund			Founding of the 'We Care Fund' in Germany		Launch ING Disaster Relief Fund and partnership Red Cross	Launch of the Solidarity Prize in Belgium	Global campaign for the Horn of Africa
ING Vysya Foundation is established in India	ING employees start volunteer activities	ING main sponsor of Stichting Natuur- monumenten' in the Netherlands	ING China launches 'ING Insurance solarship fund'	ING Foundation USA is founded	ING Hong Kong receives The Caring Company Award	Launch ING Chances for Children and UNICEF partnership	Launch 1ING Global Chailenge'	ING for Something Better Foundation was established	ING (incl clients and employees) donates EUR 1,5 min to Haiti disaster relief	Partnership UNICEF prolonged for 3 years
1978	1992	1996	1998	2002	2004	2005	2008	2009	2010	2011

### HI

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### **Charitable contributions**



This chart illustrates how our charitable contributions are sourced and how they are distributed across different themes and causes.

#### BREAKDOWN OF CHARITABLE AND COMMUNITY CONTRIBUTIONS BY CATEGORY

in EUR thousands	2011	2010	2009	2008
Children and Education —	10.308	10.805	9.489	9.906
Financial education ——	1.936	2.936	1.296	1.156
Environment	894	881	291	452
Welfare & Health	3.937	3.225	2.363	2.914
Arts & Culture	3.080	5.591	3.816	4.909
Disaster Relief	954	750	439	2.250
Other	4.452	2.898	2.947	3.533
TOTAL	25.563	27.086	20.641	25.120



# Appendices



# Highlights of 2011

- ING was again included in the 2011 DJSI World Index and in the FTSE4Good
- The Sustainability function now directly reports to ING's CEO
- ING again operated 100% climate neutral (and has been since 2007)
- In 2011, the absolute amount of carbon emissions decreased by 25% compared to 2007
- ING IM introduced a new sustainable fund, the 'ING Sustainable Credit Fund'
- Partnership with UNICEF prolonged for three years
- 118,101 children were provided with access to quality education through the ING
   UNICEF partnership in 2011
- The amount of women in the ING Management Council increased by 1.3% in 2011 to 16.2%
- ING includes mandatory non-financial KPIs in Executive remuneration schemes

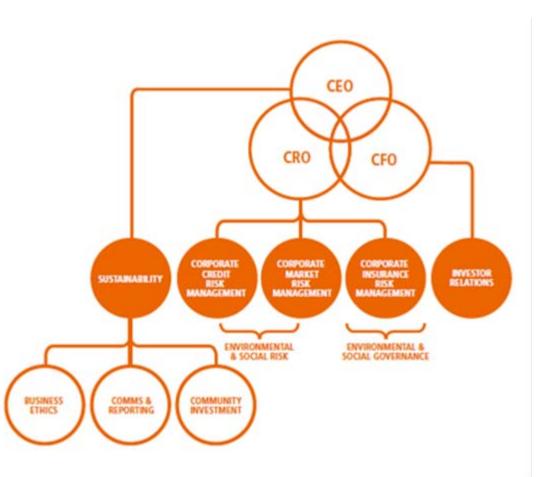


### The Sustainability function within ING

ING's activities in the field of sustainability are led and coordinated by a dedicated Sustainability function, which is based at our headquarters in the Netherlands. Since 2011, the Global Head of Sustainability reports directly to ING's CEO.

Furthermore, ING has a network of subject matter experts throughout the organisation who shape the company's approach to sustainable business opportunities, risk and community investment. These experts support, monitor and ensure the delivery of our common priorities.

Many other departments across the Group share the responsibility for fulfilling our sustainability agenda.





# Dow Jones Sustainability World Index (2011)

#### ING included in DJSI

In 2011, ING was again selected for the Dow Jones Sustainability Index. Where the industry average score decreased to 49, ING was rated 72 out of 100. ING has been included in the DJSI since 1999, the year in which the index was established.

#### ING scores in Dow Jones Sustainability World Index

(Included in the Insurance sector)

Year	2011	2010	2009	2008	2007
Score	72	72	75	71	62



"Companies included in the DJSI benefit from public recognition of being a sustainability leader in strategic areas covering economic, environmental and social dimensions. Important stakeholders such as customers, employees and legislators also recognize the fact that the company belongs to the sustainability leaders within its industry sector. " - Dow Jones **Sustainability Index** 

#### SUSTAINABILITY LEADERS 2012

As of December 31, 2011

	Company	Country
SAM Gold Class	Swiss Re *	Switzerland
	Allianz SE	Germany
SAM Silver Class	Münchener Rückversicherungs-Gesellschaft AG	Germany
	NKSJ Holdings Inc.	Japan
	Storebrand ASA	Norway
	Tokio Marine Holdings Inc.	Japan
SAM Bronze Class	Aviva plc	United Kingdom
	AXA S.A.	France
	Dongbu Insurance Co. Ltd. **	South Korea
	Mapfre S.A.	Spain
	RSA Insurance Group plc	United Kingdom
	Standard Life plc	United Kingdom
	Zurich Financial Services AG	Switzerland
	Aegon N.V.	Netherlands
	ING Groep N.V.	Netherlands
	Insurance Australia Group Ltd.	Australia
	Legal & General Group plc	United Kingdom

\* SAM Sector Leader

\*\* SAM Sector Mover



# Disclaimer

ING Group's Annual Accounts are prepared in accordance with International Financial Reporting Standards as adopted by the European Union ('IFRS-EU').

In preparing the financial information in this document, the same accounting principles are applied as in the 2011 ING Group Annual Accounts. All figures in this document are unaudited. Small differences are possible in the tables due to rounding.

Certain of the statements contained herein are not historical facts, including, without limitation, certain statements made of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those in such statements due to, without limitation: (1) changes in general economic conditions, in particular economic conditions in ING's core markets, (2) changes in performance of financial markets, including developing markets, (3) consequences of a potential (partial) break-up of the euro, (4) the implementation of ING's restructuring plan to separate banking and insurance operations, (5) changes in the availability of, and costs associated with, sources of liquidity such as interbank funding, as well as conditions in the credit markets generally, including changes in borrower and counterparty creditworthiness, (6) the frequency and severity of insured loss events, (7) changes affecting mortality and morbidity levels and trends, (8) changes affecting persistency levels, (9) changes affecting interest rate levels, (10) changes affecting currency exchange rates, (11) changes in investor, customer and policyholder behaviour, (12) changes in general competitive factors, (13) changes in laws and regulations, (14) changes in the policies of governments and/or regulatory authorities, (15) conclusions with regard to purchase accounting assumptions and methodologies, (16) changes in ownership that could affect the future availability to us of net operating loss, net capital and builtin loss carry forwards, (17) changes in credit-ratings, (18) ING's ability to achieve projected operational synergies and (19) the other risks and uncertainties detailed in the Risk Factors section contained in the most recent annual report of ING Groep N.V. Any forward-looking statements made by or on behalf of ING speak only as of the date they are made, and, ING assumes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information or for any other reason. This document does not constitute an offer to sell, or a solicitation of an offer to buy, any securities.

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